

# Building on SUCCESS

## November Workshop

### *Creating an Evaluation Plan Using Evidence-Based Practice*

Presented by Dr. Eva Witesman  
BYU Marriott School of Management

Thursday, November 20  
1:00 to 3:00 pm  
State Office Building Auditorium

Evidence-based practice is a discipline that helps organizations select and implement strategies, programs, or services based on the best information available. Evaluation planning is a key component of evidence-based practice as it identifies the core objectives of a program or service as well as the outcomes or results that should be used to evaluate effectiveness. Evaluation plans are especially helpful for new or untested programs or work environments that rely on longitudinal measures to determine effectiveness. Moving forward, GOMB will use evaluation plans as part of the budget process where appropriate.

Dr. Witesman will review the basic steps for developing an evaluation plan as well as identify available resources in support of the process.



*Workshops are open to state employees responsible for or interested in driving system improvements*

